



For Immediate Release

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ESITE TEAMS UP WITH RUBY TUESDAY, MAIL BOXES ETC., INC.

National Brands Add to Business Intelligence Firm's Rapidly Growing Client List

Charleston, S.C. — [eSite](#), a 13-year-old business intelligence firm, adds two new clients this month to its list of national and Fortune 500 clients.

[Ruby Tuesday, Inc.](#), which operates more than 800 restaurants in 46 states, has selected eSite as its strategic partner. Working with Opera Solutions and dunnhumbyUSA, two collaborators in the business intelligence industry, eSite will provide ongoing analysis to guide decisions related to restaurant locations and local marketing.

eSite has also been selected by Mail Boxes Etc., Inc. (MBE) to provide a range of services for the franchisor's [The UPS Store](#)® locations, the nation's largest franchise network of retail shipping, postal, print and business services.

Ruby Tuesday and MBE add to a growing list of national companies, including [Winn-Dixie](#) and [Vision Source](#), that have begun multi-year relationships with eSite in recent months.

"More companies are realizing the power of customized business intelligence solutions to directly impact profits," said CEO Tom Blazer. "We're excited about these new relationships and look forward to using our expertise to tailor solutions that will help these businesses surpass their goals."

The Charleston, S.C.-based firm has [doubled in size in the past year](#) to serve clients in a variety of sectors, from retail to financial, and works with top brands, including The Container Store, Harley-Davidson Motor Company and Oreck Corporation.

About eSite, Inc.

[eSite](#) mitigates risk by providing actionable intelligence that empowers companies to identify new retail locations and optimize the life cycle of existing store networks. The firm uses a proprietary suite of comprehensive tools to help take the guesswork out of

big decisions, providing customized solutions for a variety of clients including The Container Store, Le Creuset of America and the Orvis Company.

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